

Cameron Abernathy

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EDUCATION

UNIVERSITY OF CENTRAL FLORIDA

BA English | Expected Graduation Spring 2024

- Founded Riza Sketch Group, UCF's first sketch comedy club
- Wrote hundreds of pages of high-level writing employing academic, explanatory, argumentative and technical styles.

EXPERIENCE

UNREASONABLE STUDIOS

St. Petersburg, Florida

Line Producer | July 2023 | Contract

- Coordinated, scheduled and ran production meetings in the lead-up to the shoot.
- Regularly worked with stakeholders on product acquisition, location scouting, deck assembly, budgeting, and artistic vision.
- Acted as the main point of contact for cast and crew members.
- Crafted, maintained and implemented the shoot outline which allowed us to finish ahead of schedule.
- Maintained responsibility and possession of all high-value rented peripherals.
- Helped troubleshoot and correct any issues that arose on set.

BAY AREA DEVELOPERS

Tampa, Florida

Marketing Writer | October 2019 – Present | Part-time

- Communicated with multiple superiors to coalesce their goals and requirements into a discrete message.
- Wrote 80% of all marketing material company-wide including marketing packets, property websites, flyers, signage and all LoopNet listings sent out to over 50,000 potential clients.
- Managed upkeep on over 20 listings requiring weekly check-ins wherein changes to verbiage, emphasis and subject were required contingent on the needs of the company.
- Consulted on the clarity and structure of over 10 contracts used internally and externally.
- Designed and launched a product website which brought in over \$400,000 in revenue.

STROUF LAW FIRM

St. Petersburg, Florida

Legal Assistant | December 2019 – March 2020 | Contract

- Retrieved and handled sensitive discovery to ensure client safety and privacy
- Accompanied Jen Strouf on over 15 visits to court in Orlando, Bartow, Tampa, and Pinellas County.
- Managed a strict time schedule to maintain an efficient use of company resources on up to 3 court visits in the same day.
- Provided supplementary aid amounting to a 10% increase in billable hour efficiency.
- Became intimately familiar with the legal system at the local level.

SKILLS

Copywriting, Contract Writing, Screenwriting, Social Media, Content Creation, Video Editing, Web Design, Microsoft Office, MailChimp, WordPress, HTML, CSS, JavaScript, AI Prompting, AI Editing.

ADDITIONAL INFORMATION

Volunteer Work: Outreach360 English Teacher, MOSI Summer Camp Counselor

Interests: Comedy Writing, Acting, Chess, Literature, Music, Electrical Engineering